

Rittners School of Floral Design

Rittners School Of Floral Design In Boston Presents...



A Guide To Floral Designing With Pennycress

**By Rittners
Floral School**



Hi, Welcome to The Rittners School of Floral Design in Boston.

It is a pleasure to present “A Guide To Floral Designing With Pennycress.”

This Ebook was produced by **Rittners Floral School in Boston, MA.** with the cooperation of **Blooms of Beloit, Beloit WI.** who provided us with this very interesting botanical-- Pennycress.

About Blooming of Beloit



Blooming of Beloit, in Beloit, WI is an **outstanding** specialty cut flower farm. It is a year round supplier of blooming trees, shrubs, ornamental berries, twigs, and perennial flowers and bulbs. With 94 acres and around 60,000 plants, Blooming of Beloit enjoys a central location around 75 miles from O'Hare Airport.

<http://www.da-sh.com/>

About Rittners Floral School



Rittners Floral School is one of the longest running and finest private floral design schools in North America.

Located in the prestigious Back Bay neighborhood of Boston, Rittners Floral School attracts students from all over North America and abroad by the excellence of its courses. Rittners makes use of the latest educational theory and technologies, to bring its students outstanding diploma programs in floral designing....

Rittners Floral School specializes in floral education.

Whether your goals are rest and relaxation, stress reduction, or vocational, you will really enjoy the various hands-on workshop floral art courses offered at Rittners Floral School.

www.floralschool.com



Pennycress? What is It?

Pennycress also known as Thlaspi, is a member of the mustard family.

It is an annual, and an adventive species originally from Eurasia.

It has found life in North America inviting, and has spread rapidly throughout many states in continental USA.

There has been significant research about pennycress' possible impact upon farming and possible industrial use. **As a floral school, what impresses us is that pennycress has aesthetic possibilities that are really remarkable.**

Its unique shape and form, its linearity, its green color and its hardiness allow all kinds of wonderful ornamental uses in floral art....

Features of Pennycress And Great Floral Design Applications--

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Linear

Each individual stem of pennycress has linear elements. The stems themselves are long enough to be able to be used in both larger as well as smaller floral expressions. In addition laterals can be taken from each stem for more individual control in floral art.





Mass/Form

Pennycress can also be used to fill in areas as a mass or cluster. Collectively it can define an arrangement...





As An Filler/Accent

Floral designers make a distinction between **linear flowers** like glads and delphinium, **form flowers** like a lily and **filler flowers** like baby's breath or statice. (A more contemporary term for filler is "accent flower.")

Filler or accent flowers are defined as flowers usually found in branch like groups or clusters, often very small that are used to "fill in" in between larger flowers in a floral design.

Pennycress shares qualities of two major kinds of floral shapes. As you noted earlier they can be used as **linear** elements. But they can also be used quite nicely as **fillers** as well.



Mixes Well With Other Flowers and Foliages.....

A constant in most floral designs created, is the green color of stems and foliage. Pennycress is green. It mixes easily with any other flower or foliage available.

Regardless of the color harmony of a flower arrangement or floral design, pennycress will seamlessly mix and blend in...



At Rittners Floral School, we like to say that pennycress “plays well with others!”



In this floral piece, pennycress mixes nicely with spirea, stock, peonies, allium, viburnum, etc. This is a good example of how pennycress can blend in quietly and effectively.....

Transforms Everyday Designing Into Something Special.....

Floral designers are constantly seeking novelty and variety... The beauty of pennycress is that you can incorporate it into classical floral expressions that have been around for years, yet make them feel quite different and unique. This use of pennycress is more “in your face” than the example on the last page....Look at these designs...On this page, we present foam based arrangements.. On the next, water based... In both--it is the pennycress that makes the difference!





We've all seen the standard 12, 18 or 24 roses in a vase....
Look at how pennycrest can take the familiar and liven it up!



Scale: Large Arrangements

Because the stems of pennycress can easily measure two to three feet in length, they are wonderful to use in large scale arrangements...

The implication: Great for use in lobby and reception areas... Or in any architectural situation that demands large floral art.....



Durability: Large Arrangements

Because pennycress can easily last at least a week in water, it is also very practical in large floral art because it is very durable...



Scale: Small Arrangements

This is a small ivy bowl. The container is commonly used for table centerpieces at weddings and other parties.

Pennycress really adds to this arrangement. Small scale. Big impact.

Wedding Bouquet Use

Want to achieve a really cool effect in your bridal bouquets? Just as pennycress can transform a round or oval vase arrangement into something special, it can also work its magic in bridal bouquet applications as well..... both as an accent or as a linear element in the bouquet.





Other Bridal Applications

The uses for pennycress for weddings is only limited by one's imagination.. The large design on the left would work well on a **buffet table at a reception...**

Here is a little chart that will give but a few additional ideas...

Applications:	Flowers To Wear	Crown of Flowers
Bridal Bouquets	Large Arrangements for Altar Use	Arrangements for Rest Rooms
Table Centerpieces	Pew Decorations	Designs for Seating Instruction Tables
Entry Area Designs	Bar Decorations	Designs for Gift Placement Areas

Expressions of Sympathy

Sympathy floral art in the 21st Century has multiple functions:

1. It creates a less cold/harsh environment.
2. It is an expression of love and solidarity.
3. It helps to celebrate the person's life. It serves as a tribute.

Because pennycress works well in arrangements of all sizes from small to large, this botanical is quite appropriate for all kinds of floral art in sympathy situations...





Bud Vases

There are many times when we would like a bit of nature close by in our home or work environments, but don't wish to use a huge floral piece...

Bud vases have always served well in this context. For a kitchenette, or possibly a work station, a small bud vase of flowers provides a lovely touch of nature.

Bud vases are also a wonderful way to add a touch of class to tables at restaurants.

Here is a bud vase for the 21st Century--featuring three roses, decorative wire and penny-cress!



Novelty Designs

Novelty vase arrangements are floral designs with a clever aspect to them. They may be created in an interesting or unusual container, like these arrangements using a baseball container motif.....or they are designs like floral animals or people.





Novelty Designs

Whether created in more classical styles, or in a more contemporary mode, pennycress integrates nicely into these designs!



ARE YOU STILL READING THIS GUIDE?

You should Instead:

1. Be buying some great pennycress from **Blooming of Beloit, in Beloit WI.** and playing with this wonderful product.

2. Be looking into taking a great course in floral designing at **Rittners Floral School in Boston, MA!**

We thank you for reading this brief guidebook!

THE END!!

